

INTERCOLLEGIATE BROADCASTING SYSTEM

507 FIFTH AVE.
NEW YORK, N. Y.

May 19~~k~~ 1942

Mr. Addison Taylor
1903 Hall
Princeton University
Princeton, New Jersey

Dear Mr. Taylor:

Mr. Bloch and I have tried to figure out what to do about the Beech-Nut make-ups which you wished to have transferred from next week to this. He feels that it would be a very unwise move to try and get them to approve this latest change. It ~~may~~ seem a little unfair to make the innocent suffer with the guilty, but we have had to request so many changes and deviations from schedule since February that we do not want to add the straw that may mess up the works.

Princeton has not been one of the colleges ~~that~~ has caused us and the agency this trouble. BUT, the change was approved for next week and we don't want to jeopardize either your position or ours with the agency by calling them up again.

Another aspect of the situation is, ~~as~~ you know, that we want to retain Beech-Nut for the fall. It won't help matters to make the agency feel decidedly unenthusiastic about presenting the renewal to the account.

We know that this is probably a tremendous inconvenience to you and the staff, but please, PLEASE, do the spots next week.

Sincerely yours,

Naomi Ross Fine
Secretary to Mr. Bloch